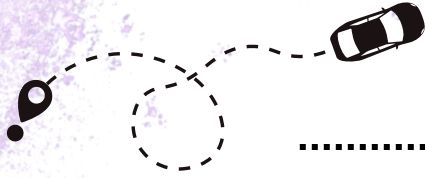


"KNOW BEFORE YOU GO"



Phi Upsilon Omicron
Conclave 2026
October 1-3 Lubbock, Texas

IMPORTANT LOCATIONS



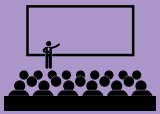
Lubbock Preston Smith Int'l Airport

5401 N Martin L King Blvd
Lubbock, TX 79403



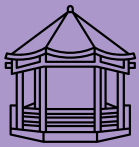
Overton Hotel & Conference Center

2322 Mac Davis Lane
Lubbock, TX 79401



Market Alumni Center

2521 17th Street
Lubbock, TX 79409



Frazier Alumni Pavilion

2680 Drive of Champions
Lubbock, TX 79409



TRAVEL OPTIONS



Driving



Ride Share: Uber & Lyft



Overton Hotel Shuttle*

*The Overton Hotel offers a complimentary **round-trip airport shuttle** to and from the Lubbock Preston Smith International Airport.

WHAT TO WEAR?

Opening Night (10/1):

Green Bean Casserole for Good T-Shirt!

Sessions (10/2):

Professional Attire. Pack comfortable shoes and a light sweater, as meeting rooms tend to run cold.

Closing Night (10/3):

Your Favorite Purple Attire for the Violet Banquet!

If you plan to go on an excursion, make sure to pack comfortable walking shoes, and don't forget to bring a water bottle and a charger!

CONFERENCE SPECIFICS



Hotel accommodations are provided by The Overton Hotel & Conference Center.



The conference will be held on Texas Tech University's campus.



During Conclave, you will need to travel from the hotel to the Market Center or the Frazier Pavilion. If you have mobility issues or need assistance with your travel between locations, please let us know so we can arrange transportation.

Please remember to bring your silent auction and chapter sales items.

TRAVELING BETWEEN LOCATIONS

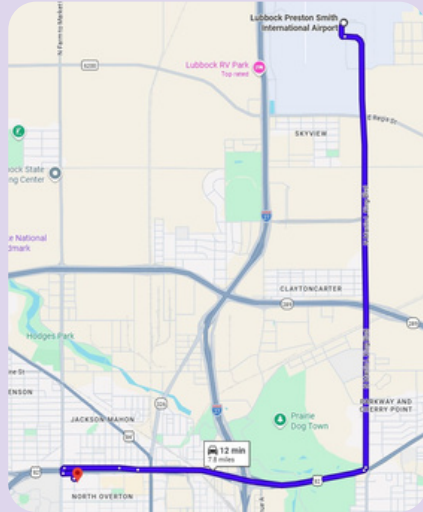
Travel to the Overton Hotel



Driving:

Starting from the Lubbock Preston Smith Int'l Airport located at 5401 N Martin L King Blvd, Lubbock, TX 79403:

- Head toward N Martin L King Blvd/M.L.K. Jr Blvd for 0.2 miles
- Continue on N Martin L King Blvd/M.L.K. Jr Blvd. for 7.6 miles
- Take US-82 W to Avenue X
- Continue on Avenue X to your destination (404 ft.)



Ride Share:

Ride-share options in Lubbock, Texas, include Uber and Lyft.

- Pickup Zone: Follow the signs to "Ground Transportation" and "Baggage Claim" when you exit your flight. The pickup lanes are located just outside the terminal at the green curb (Lane 1).



Overton Hotel Shuttle*

*The Overton Hotel offers a complimentary **round-trip airport shuttle** to and from the Lubbock Preston Smith International Airport.

- Availability: Available daily from 5:00 AM to midnight.
- How to book: Shuttles run at scheduled times and upon request.
- Contact: Call the Overton Hotel at (806) 776-7000 (or the toll-free number (888) 776-7001) to arrange your airport transportation.

Parking: Self-Parking: \$10/day

Valet Parking: \$25/day

The adjacent 420-spot lot has ADA-accessible spaces and electric vehicle charging available

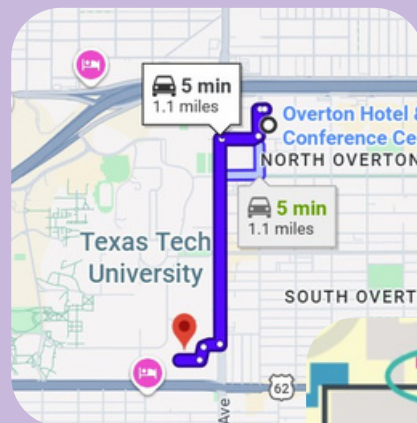
Travel to the Merket Alumni Center



Driving:

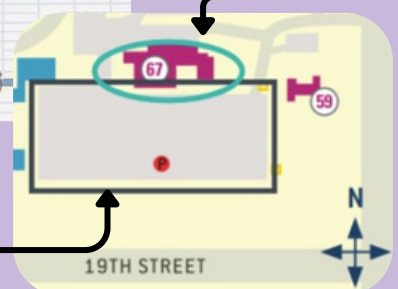
Starting from the Overton Hotel & Conference Center, located at 2322 Mac Davis Lane, Lubbock, TX 79401

- Exit the parking lot toward Avenue X
- Turn left onto Avenue X for (0.1 miles)
- At the traffic circle, take the 1st exit onto Mac Davis Lane (0.1 miles)
- Turn left onto University Ave (0.7 miles)
- Turn right onto 17th St (312 ft.)
- Turn left onto Alumni Ave (253 ft.)
- Destination will be on the right



Merket Alumni Center

Parking: Parking is available in the designated lot directly south of the building.



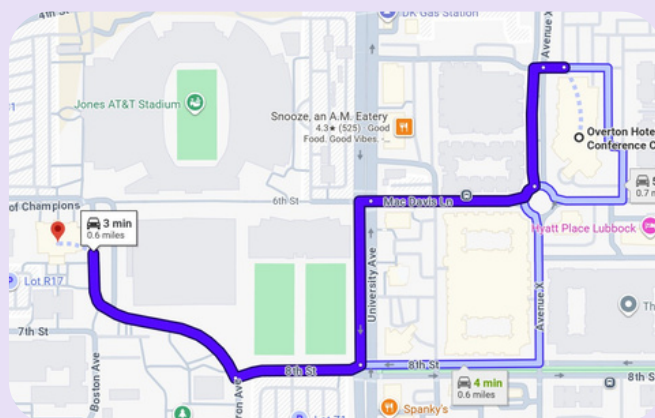


Travel to the Frazier Alumni Pavilion

Driving:

Starting from the Overton Hotel & Conference Center, located at 2322 Mac Davis Lane, Lubbock, TX 79401

- Exit the parking lot toward Avenue X
- Turn left onto Avenue X for (0.1 miles)
- At the traffic circle, take the 1st exit onto Mac Davis Lane (0.1 miles)
- Turn left onto University Ave (0.1 miles)
- Turn right at the 1st cross street onto 8th St/Glenna Goodacre Blvd (0.1 miles)
- Turn right onto Akron Ave.
- Destination will be on the right



Frazier Alumni Pavilion

Parking:

Parking is available primarily in Lot C1, located immediately north and northwest of the building, across the Drive of Champions. Location: C1 is located right next to the Student Union Building (SUB) and the Library.

Visitor & Pay Options: If you do not have a permit, you can use the hourly Park & Pay spaces, which cost \$1.75 per hour.



PLACES TO KNOW

Shopping & Adventure

- Canyon West*
- Dave & Buster's
- Palo Duro Canyon State Park
- Prairie Dog Town
- Kingsgate Shopping Center
- Red Raider Outfitters*
- Science Spectrum \$ OMNI Theater*

Coffee Shops

- 7-Brew
- Brewed Awakening Coffee Lounge*
- Brûlée Bakery*
- Dunkin' Donuts
- J&B Coffee*
- Monomyth Coffee*
- Starbucks

Food

- Braum's Ice Cream & Dairy Store
- Chili's
- Chimy's*
- Subway
- Chipotle
- One Guy From Italy*
- Orlando's Italian Restaurant*
- Raising Cains
- Spanky's*
- Torchys
- Whataburger

*Local Favorites!

